



## Press Release

8<sup>th</sup> November 2015

**FEVR - the European Federation of Road Traffic Victims - to receive the Prince Michael International Road Safety Award.**

**FEVR is delighted that their significant work for the *World Day of Remembrance for Road Traffic Victims* – on behalf of all road victims worldwide - is being recognized.**

On 17<sup>th</sup> November 2015 – just 2 days after this year's World Day of Remembrance for Road Traffic Victims (WDR) and on the eve of the 2<sup>nd</sup> Global High-level Conference on Road Safety in Brasilia – FEVR is to receive an esteemed Prince Michael International Road Safety Award for its part in the creation, and the development and promotion of the World Day of Remembrance for Road Traffic Victims over the past two decades.

This award comes in the year of the World Day's 20<sup>th</sup> anniversary, which is also the 10<sup>th</sup> anniversary year of the Day's adoption by the United Nations – since when it is commemorated on all continents, drawing attention to the global devastating impact of road deaths and injuries and the urgent need for a truly serious post-crash response that would bring an end the carnage.

These two anniversaries are highlighted on this year's World Day poster, offered by FEVR in over 20 languages and free of charge to all organizers of WDR events.\*

FEVR member organisations began observing this special Remembrance Day jointly from 1995. FEVR was then, as a member of the UNRSC, actively involved in its adoption by the UN 10 years later– on 26<sup>th</sup> October 2005 - and its promotion since then, in particular by creating and maintaining a dedicated website for the World Day: <http://worlddayofremembrance.org/>

This website is designed as an archive of annual worldwide commemorations, including publicity and publications, as well as a source of help and inspiration to all who plan World Day commemorations. It also offers the opportunity to link countries and individuals through sharing common objectives and remembrance of people killed and injured in crashes.

Our World Day of Remembrance is important to road crash victims since it responds to their need for public recognition of their loss and suffering. It has also become an important tool to all those who work for crash prevention and who respond to the aftermath of crashes, as well as to politicians on all continents.

FEVR - an umbrella organization of 25 national road victim association - has 24 years of experience of the post-crash response in practice – in particular of the injustices suffered by the majority of road crash victims. FEVR has UN consultative status and represents the interests of bereaved and injured road crash victims at all relevant international institutions and government departments. FEVR also campaigns tirelessly for a response to road deaths and injuries that is appropriate to the loss of life and quality of life. <http://fevr.org/>

**Jeannot Mersch, FEVR President, said:**

*"I am very happy that our 20-years of work for the World Day of Remembrance have been recognized as an 'excellent, sustainable and globally acknowledged initiative', which at the same time represents all-important support and care for road crash victims. Indeed, FEVR has throughout its 25 years of activities been deeply committed to representing the perspective of road crash victims and to having victims' needs met and their voices heard."*

**Brigitte Chaudhry, Author & Editor of the World Day website, said:**

*"I am proud to have had a major part in the creation and evolution of the World Day to the present day. It has been wonderful to witness the spread of World Day commemorations throughout the world and to know that we victims are linked with each other on that special day in remembering our loved ones. Of course we hope that raising awareness of the terrible consequences of crashes among all road safety stakeholders, governments and the general public – which we are able to do via the World Day website & its social media links and the help of our international member organisations and supporters – will lead to a serious reduction of road danger and hence future deaths and injuries. We hope that thanks to the existence of our World Day we will have to remember fewer new road victims each year."*

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**\*WDR 2015 Poster**



Posters in all languages: <http://worlddayofremembrance.org/posters-to-share/>