



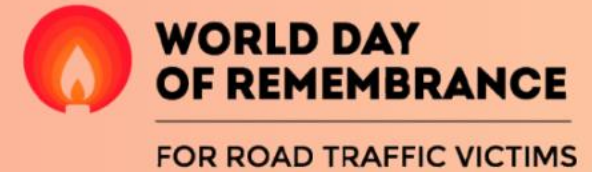
**WORLD DAY
OF REMEMBRANCE**

FOR ROAD TRAFFIC VICTIMS

World Day of Remembrance for Road Traffic Victims

2024

The global burden of road traffic deaths



It's people who stand behind these numbers.



1.19 million road traffic **deaths** in 2021; 15 road traffic deaths per 100 000 population



Road traffic injury **remains the leading cause of death** for children and young people aged **5–29 years**.



12th leading cause of death when **all ages are considered**.



Motorcyclists and other powered two- and three-wheeler riders represent **30%**.



Four-wheeled vehicle occupants represent **25%** of fatalities.

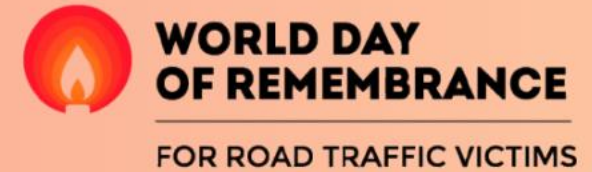


Pedestrians represent **21%** of fatalities.

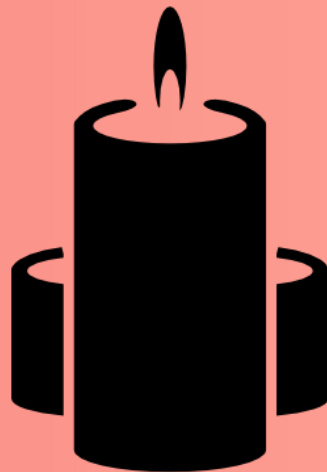


Cyclist represent **5%** of fatalities.

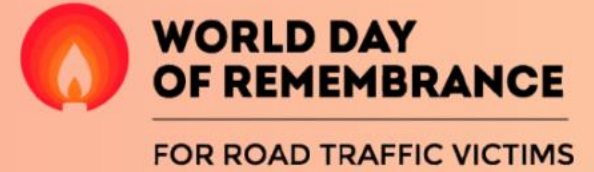
About World Day of Remembrance for Road Traffic Victims



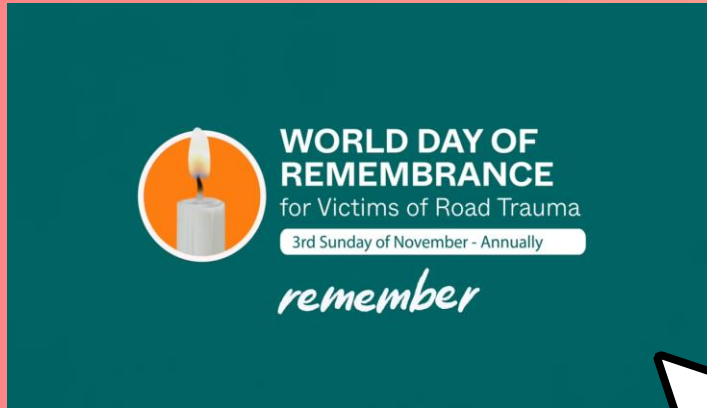
- Commemorated on the **third Sunday of November** each year.
- **High-profile global event** to remember the many millions who have been killed and seriously injured on the world's roads.
- **Important tool** for governments and all those whose work involves **crash prevention or response to the aftermath of crashes.**



WDoR Decade of Action for Road Safety 2021-2030: Remember. Support. Act.



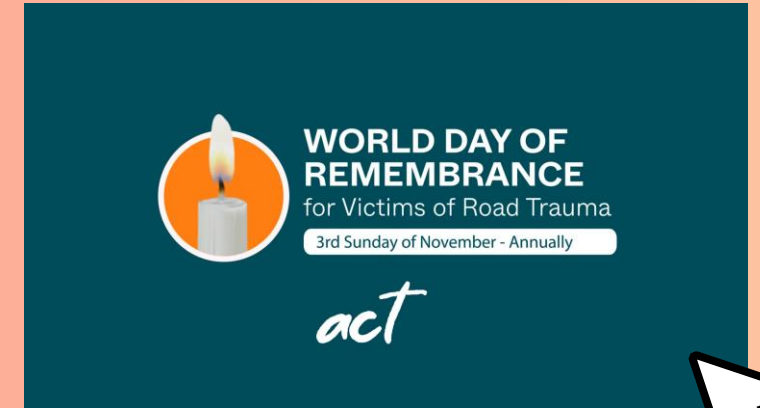
Remember



Support

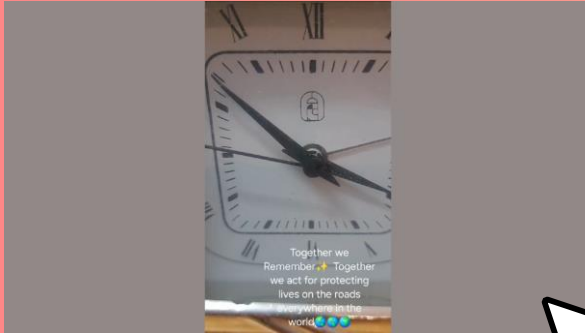


Act



Supported by: **Fundación MAPFRE**

Statements of support



Global Forum for Road Traffic Safety UNECE

Dr. Luciana Iorio, Chair



World Health Organization

Dr. Etienne Krug, Director of the
Department for Social
Determinants of Health



European Commission

Wopke Hoekstra, European
Commissioner for Transport



International Road Assessment Programme

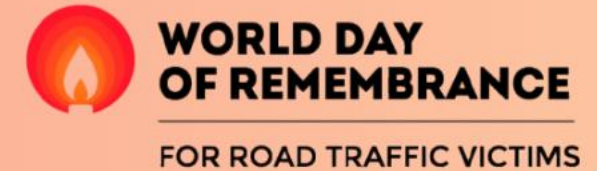
Rob McInerney, CEO



European Transport Safety Council

Antonio Avenoso, Executive
Director

Global voice of road victims



This year, three Federations and Partnerships—[FEVR](#), [IRVP](#), and [FICVI](#)—have managed to **unite to strengthen the global voice of road victims and their bereaved families** after many years of our individual efforts to do so.



FEVR European Federation of Road Traffic Victims

Robert Štaba, President



IRVP International Road Victims Partnership

Donna Price, Founder & Chairperson

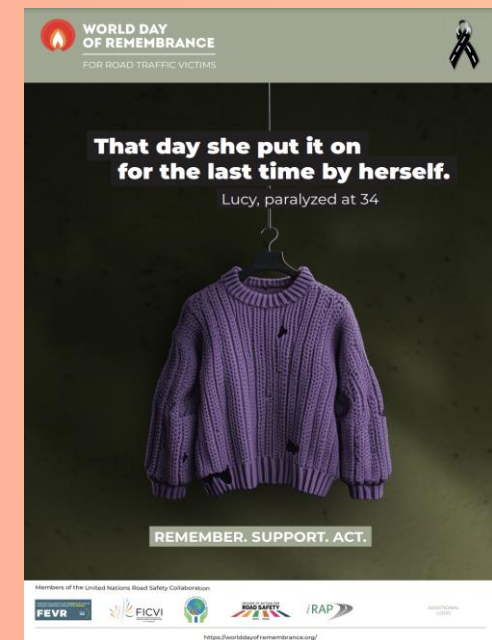


FICVI Asociación Iberoamericana de Víctimas Contra la Violencia Vial

Alma Chávez Guth, President

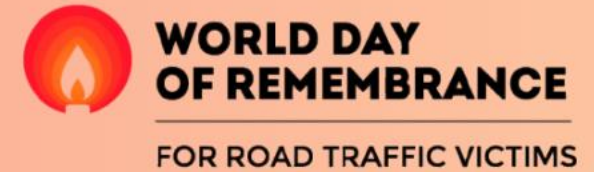
WDoR campaign 2024 – That day

- **Tells the stories of THAT DAY** when traffic collisions **stopped or changed** the course of the victim's **lives forever**.
- **Each victim has her/his own story of that day**, which their relatives, friends and acquaintances carry in their memory.
- The **emotional charge** of that day is so strong that it **remains in our memory forever**.



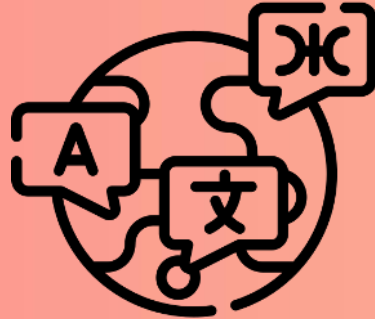
This campaign was donated by Communication [Agency 101](#) from Slovenia.

WDoR campaign 2024 – That day



6 CONTINENTS

- Africa
- Asia
- Europe
- North America
- South America
- Australia and Oceania



25+ LANGUAGES



140 ORGANIZATIONS AROUND THE WORLD



121 REGISTERED EVENTS ON WDOR WEBSITE

Through the powerful messaging of WDoR2024 campaign, we reached and inspired approximately **600 million people worldwide.**

DÍA MUNDIAL EN MEMORIA DE LAS VÍCTIMAS DE SINISTROS DE TRÁNSITO

Ese día, acelerar por una entrega dejó a una familia esperando para siempre.

RECUERDA. APOYA. ACTÚA.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

DÜNYA TRAFİK KAZASI MAĞDURLARINI ANMA GÜNÜ

O gün son kez kendi başına giyindi.
34 yaşında felç oldu

HATIRLA. DESTEKLE. HAREKETE GEÇ.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

That day he wore it for the last time.
Krystian, 28 years old

REMEMBER. SUPPORT. ACT.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

WORLD DAY OF REMEMBRANCE

Elle rentrait tranquillement de l'école à vélo
Peggy, 14 ans

SE SOUVENIR - SOUTENIR - AGIR

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

DÍA MUNDIAL EN MEMORIA DE LAS VÍCTIMAS DEL TRÁNSITO

Era nuestra quinta cita, le pediría que fuera mi novia. Ella no llevaba casco
Marco, 31 años

RECUERDA. APOYA. ACTÚA.

STCONAPRA
RECONSTRUYENDO EL PAÍS DEL COMERCIO NACIONAL PARA LA SEGURIDAD DE LOS CIUDADANOS

WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

That day he wore it for the last time.
Diego, 31 years old

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WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

That day he carried his new schoolbag, eager for his first day
Junior, passed at 7

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DÍA MUNDIAL EN MEMORIA DE LAS VÍCTIMAS DE SINISTROS DE TRÁNSITO

Ese día pedaleaba hasta Riobamba
Carla Barona, 35 años

Commemoración Domingo 17 de noviembre /09h00
Cruz del Papa del Parque Bicentenario

RECUERDA. APOYA. ACTÚA.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

روز جهانی یادمانی

آن روز برای آخرین بار این کتونی را پوشیده بود.
یویا، بمقتد آسیب‌دیده از ۴۰ سالگی

REMEMBER. SUPPORT. ACT.

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WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

THAT DAY their family changed forever.
Keri Anne DeMott, killed by a multiple DUI offender

REMEMBER. SUPPORT. ACT.

NO MORE EMPTY SEATS

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

That day, a seatbelt saved my life
17 NOVEMBER 2024

REMEMBER. SUPPORT. ACT.

#FatalSix #WDoR2024

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

DÍA MUNDIAL EN MEMORIA DE LAS VÍCTIMAS DE SINISTROS DE TRÁNSITO

Ese día regresaba de mi viaje de la playa
Juan, 24 años

Commemoración Domingo 17 de noviembre /09h00
Cruz del Papa del Parque Bicentenario

RECUERDA. APOYA. ACTÚA.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

GIORNATA MONDIALE DEL RICORDO DELLE VITTIME DELLA STRADA

Quel giorno stava tornando a casa da scuola.
Peggy, 14 years old

KUTO. MBESHTET. VEPRO.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

DITA BOTËRORE E PËRKUJTIMIT NEI VIKTIMAT E TRAFIKUT MORTAL

Atë ditë, ai ishte i ulur në këtë karrige dhe ishte duke u kthyer me prindërit nga çerdhja për në shtëpi
Leka, 2 Vjeçar

KUTO. MBESHTET. VEPRO.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

ΠΑΓΚΟΣΜΙΑ ΗΜΕΡΑ ΜΝΗΜΗΣ ΘΥΜΑΤΩΝ ΤΡΟΧΑΙΩΝ

Εκείνη η μέρα ήταν η τελευταία που τα φόρεσε.
Σοφία, στα 30 της

ΘΥΜΗΣΟΥ... τα θάρσα ΥΠΟΣΤΗΡΙΞΕ... το στήθος για μπλέν θανατηφόρα ΔΡΑΣΕ... αόληγας υπαίθνια

KUTO. MBESHTET. VEPRO.

Members of the United Nations Road Safety Collaboration: FEVR, FICVI, ROAD SAFETY, IRAP, RTIA

WORLD DAY OF REMEMBRANCE
FOR ROAD TRAFFIC VICTIMS

Осы кофтаны ол дүйсөнбү күні киип жумьска кетти

Жол апатына учураган жас айыл сая аурууна шалдыккан

REMEMBER. SUPPORT. ACT.

Members of the United Nations Road Safety Collaboration

DÍA MUNDIAL EN MEMORIA
DE LAS VÍCTIMAS DE SINISTROS DE TRÁFICO

Mi sueño era ser campeona nacional de triatlón

Nicole, 16 años

RECUERDA. APOYA. ACTÚA.

Fundación Cavat

Members of the United Nations Road Safety Collaboration

SVJETSKI DAN SJEĆANJA
NA ŽRTVE SAOBRAĆAJNIH NEZGODA

TOG DANA JOJ JE POSLJEDNJI PUT ČUO GLAS.

Jana, 31 godina

SJETI SE. PODRŽI. DJELUJ.

STEP

Members of the United Nations Road Safety Collaboration

WORLD DAY OF REMEMBRANCE
FOR ROAD TRAFFIC VICTIMS

That day he left his radio on. His parents could not bring themselves to turn it off for many years.

Wojtek, 24 years old

REMEMBER. SUPPORT. ACT.

Members of the United Nations Road Safety Collaboration

WORLD DAY OF REMEMBRANCE
FOR ROAD TRAFFIC VICTIMS

Tog dana se vozila na njemu putem kući iz škole.

ZAPAMTI. PODRŽI. DELUJ.

aktins

Members of the United Nations Road Safety Collaboration

ANCE
VICTIMS

SVETOVNI DAN SPOMINA
NA ŽRTVE PROMETNIH NESEČ

Tisti dan je klavir za vedno utihnil.

Francka, 74 let

SPOMINJAMO SE. POMAGAJMO. UKREPAJMO.

Members of the United Nations Road Safety Collaboration

SVETOVNI DAN SPOMINA
NA ŽRTVE PROMETNIH NESEČ

Tisti dan so se barve za vedno posušile.

Vinko, 79 let

SPOMINJAMO SE. POMAGAJMO. UKREPAJMO.

Members of the United Nations Road Safety Collaboration

SVJETSKI DAN SJEĆANJA
NA ŽRTVE SAOBRAĆAJNIH NEZGODA

TOG DANA GA JE ZAGRILILA POSLJEDNJI PUT.

Jovan, 23 godine

SJETI SE. PODRŽI. DJELUJ.

STEP

Members of the United Nations Road Safety Collaboration

WORLD DAY OF REMEMBRANCE
FOR ROAD TRAFFIC VICTIMS

ADTONG ADLAWA... Padulong ra unta sila sa haya sa ila parente.

Pardillo Sisters ages 9 and 12

REMEMBER. SUPPORT. ACT.

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WELTGEDENKTAG FÜR VERKEHRSUNFALLOPFER

An diesem Tag saß er darin auf dem Heimweg vom Kindergarten.

Lucas, 2 Jahre alt

ERINNERN. UNTERSTÜTZEN. HANDELN.

Members of the United Nations Road Safety Collaboration

SVETOVNI DAN SPOMINA
NA ŽRTVE PROMETNIH NESEČ

Tisti dan bo vedno zapisan kot novo rojstvo.

Janez, huje poškodovan pri 30-ih

SPOMINJAMO SE. POMAGAJMO. UKREPAJMO.

Members of the United Nations Road Safety Collaboration

SVETOVNI DAN SPOMINA
NA ŽRTVE PROMETNIH NESEČ

Tisti dan je ostal zaklenjen za vedno.

Mia, 9 let

SPOMINJAMO SE. POMAGAJMO. UKREPAJMO.

Members of the United Nations Road Safety Collaboration

SVETOVNI DAN SPOMINA
NA ŽRTVE PROMETNIH NESEČ

Tisti dan se je z njim zadnjič igral.

Nik, 6 let

SPOMINJAMO SE. POMAGAJMO. UKREPAJMO.

Members of the United Nations Road Safety Collaboration

STOP
газета

Всемирный день памяти жертв ДТП

ПОМНИТЕ. ПОДДЕРЖИВАЙТЕ. ДЕЙСТВУЙТЕ

2024

DÍA MUNDIAL EN MEMORIA
DE LAS VÍCTIMAS POR ACCIDENTE DE TRÁFICO

DOMINGO, 17 DE NOVIEMBRE

AQUEL DÍA FUE EL ÚLTIMO QUE SARA COGió EL PATINETE

A YUDANOS

Members of the United Nations Road Safety Collaboration



**WORLD DAY
OF REMEMBRANCE**

FOR ROAD TRAFFIC VICTIMS

**Thank you for your
contribution.**