



**WORLD DAY
OF REMEMBRANCE**
FOR ROAD TRAFFIC VICTIMS

World Day of Remembrance for Road Traffic Victims

2024

The global burden of road traffic deaths

It's people who stand behind these numbers.



1.19 million road traffic **deaths** in 2021; 15 road traffic deaths per 100 000 population



Road traffic injury **remains the leading cause of death** for children and young people aged **5–29 years**.



12th leading cause of death when **all ages are considered**.



Motorcyclists and other powered two- and three-wheeler riders represent **30%**.



Four-wheeled vehicle occupants represent **25%** of fatalities.



Pedestrians represent **21%** of fatalities.



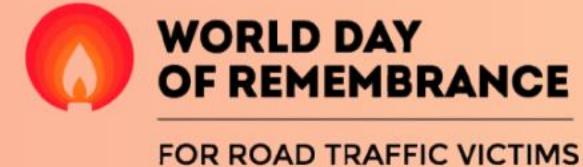
Cyclist represent **5%** of fatalities.



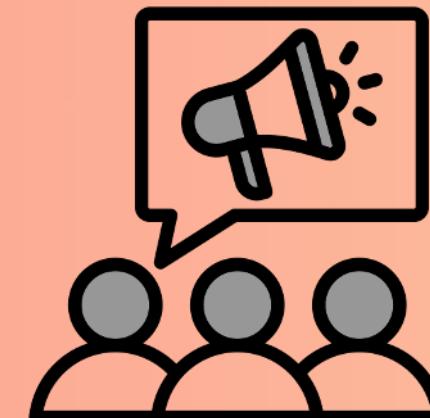
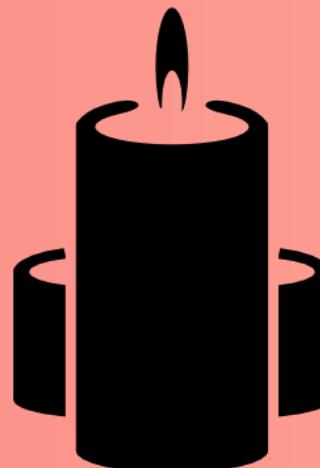
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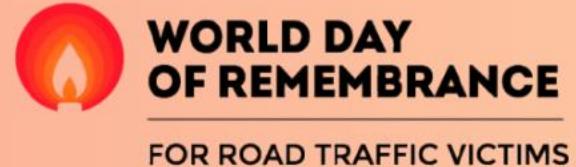
About World Day of Remembrance for Road Traffic Victims



- Commemorated on the **third Sunday of November** each year.
- **High-profile global event** to remember the many millions who have been killed and seriously injured on the world's roads.
- **Important tool** for governments and all those whose work involves **crash prevention or response to the aftermath of crashes**.



WDoR Decade of Action for Road Safety 2021-2030: Remember. Support. Act.



Remember



Support

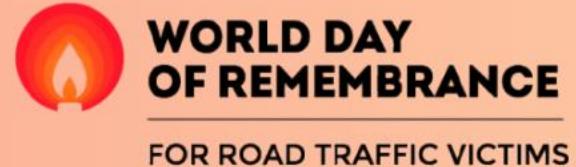


Act



Supported by: **Fundación MAPFRE**

Statements of support



Global Forum for Road Traffic Safety UNECE

Dr. Luciana Iorio, Chair



World Health Organization

Dr. Etienne Krug, Director of the Department for Social Determinants of Health



European Commission

Wopke Hoekstra, European Commissioner for Transport



International Road Assessment Programme

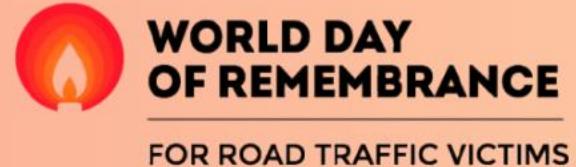
Rob McInerney, CEO



European Transport Safety Council

Antonio Avenoso, Executive Director

Global voice of road victims



This year, three Federations and Partnerships—[FEVR](#), [IRVP](#), and [FICVI](#)—have managed to **unite to strengthen the global voice of road victims and their bereaved families** after many years of our individual efforts to do so.



**FEVR European
Federation of Road
Traffic Victims**

Robert Štaba, President



**IRVP International Road
Victims Partnership**

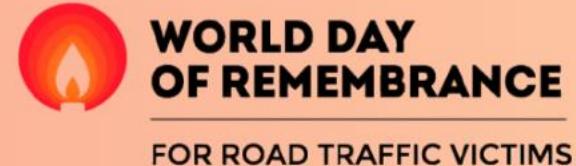
Donna Price, Founder &
Chairperson



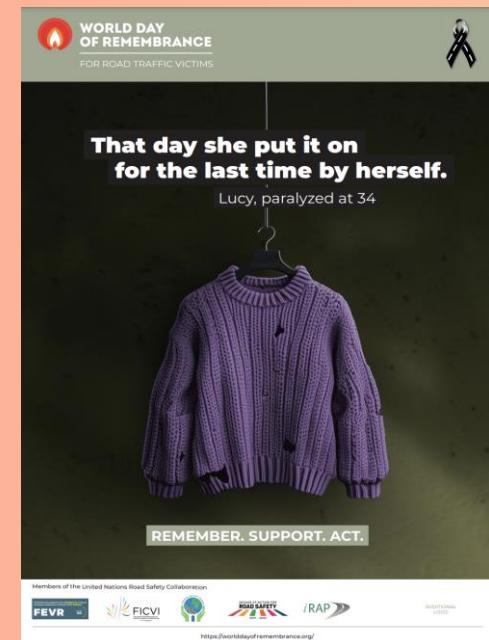
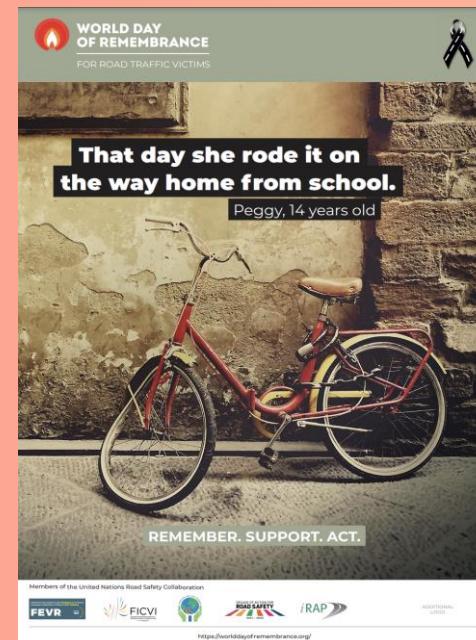
**FICVI Asociación
Iberoamericana de Víctimas
Contra la Violencia Vial**

Alma Chávez Guth, President

WDoR campaign 2024 – That day

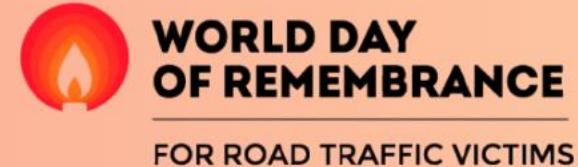


- **Tells the stories of THAT DAY** when traffic collisions **stopped or changed** the course of the victim's **lives forever**.
- **Each victim has her/his own story of that day**, which their relatives, friends and acquaintances carry in their memory.
- The **emotional charge** of that day is so strong that it **remains in our memory forever**.



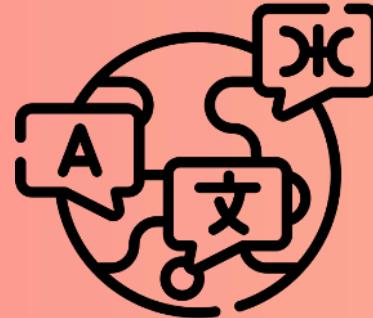
This campaign was donated by Communication [Agency 101](#) from Slovenia.

WDoR campaign 2024 – That day



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- Australia and Oceania



25+ LANGUAGES

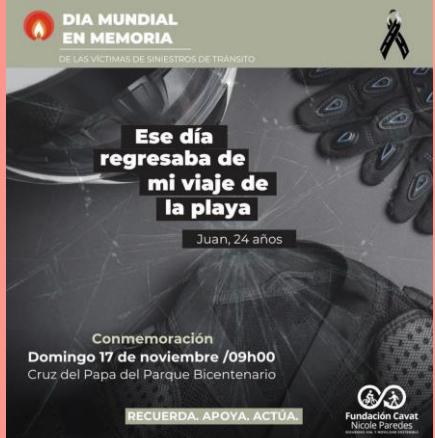


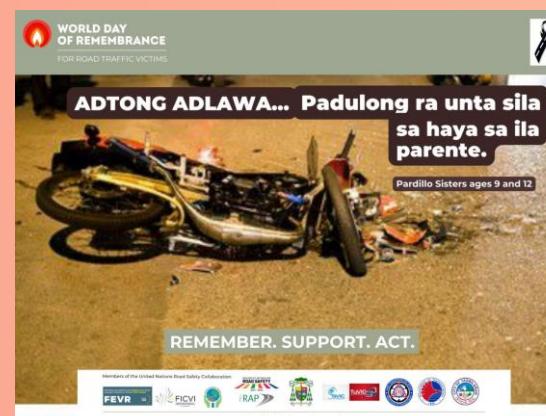
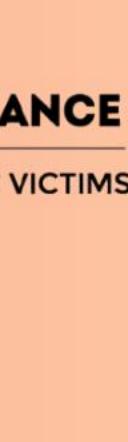
140 ORGANIZATIONS AROUND THE WORLD



121 REGISTERED EVENTS ON WDOR WEBSITE

Through the powerful messaging of WDoR2024 campaign, we reached and inspired approximately **600 million people worldwide**.





**Thank you for your
contribution.**