Every third Sunday of November is World Day of Remembrance for Road Traffic Victims

The common slogan suggested for the “Decade of Action 2011-2020 is: “From global Remembrance to Global Action”, with 10 sub-slogans every year until 2020; this year’s slogan is: “Remembering Lives lost and broken”

Victim organisations established this day
Initiated by RoadPeace in the UK and observed for ten years from 1993 by victim organisations under the umbrella of the European Federation of Road Traffic Victims (FEVR), this Remembrance Day was set up to highlight the devastation caused by road crashes, give recognition to the suffering and neglect of road crash victims and thank all those who assist victims in the aftermath of a crash.

UN General Assembly adopted World Day on 26.10.2005
From 2003 onwards the World Health Organization has been supporting the recognition of this day by the United Nations. This took place on 26 October 2005 when UN resolution 60/5 was adopted by the General Assembly, who welcomed …the proposal to designate the third Sunday in November as the World Day of Remembrance for Road Traffic Victims in recognition of road traffic victims’ and their families’ loss and suffering, and invited ‘Member States and the international community’ to recognize this day.

Invitation to join in the Global observance of this Day
World Day observance has already spread to all continents and is extending to more countries on each continent with every year. This Day is not only significant for bereaved and injured victims and all those supporting them, but gradually it has also come to be seen by many others as an important day on which to highlight the huge scale of road death and injury, its impact and cost, and as an opportunity for taking action. Please join in the observance of World Day!

Guide for organizers of events on World Day
The World Health Organisation, RoadPeace and the European Federation of Road Traffic Victims have developed a guide for those wishing to plan an event of remembrance and develop related advocacy material to mark the day. This document can be downloaded from: http://www.who.int/violence_injury_prevention/road_traffic/activities/remembrance_day_handbook/en/

www.worlddayofremembrance.org
This dedicated World Day website was launched on 26th October 2008 - three years from the UN recognition. Work on the site continues.

WDR logos are available for use – e-mail: brigitte.chaudhry@fevr.org or editor@wdor.org