

For the First Time, White Balloons are released in Motul, in commemoration of the World Day in Memory of Traffic Accident Victims. Seventh Edition.

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City of Motul, Yucatan, November 19, 2016.

As every year on the third Sunday of November, the United **Movement for Our Road Safety** in the City of Motul, Yucatan, Mexico , commemorates the **World Day in Remembrance of Traffic Accidents Victims** in its *Seventh Edition* .

This activity was initiated by Luís Manuel Can Rosel on a Monday, November 21, 2010, with a walk that left the Chapel of the Virgin of Guadalupe in Colonia Felipe Carrillo Puerto, towards the center of the city, To the Municipal Palace. On that first trek they took candles, which were deposited in memory of all those people of Motul, who died in accidents or road accidents.

This year 2016, the World Day in Memory of Traffic Accidents Victims, in Motul, coincided with the parade on November 20, so the commemoration took place on Saturday, November 19 at 9 am, where Carried out the **Seventh Walk** , the **Fifth Ring**

of Sirens and for the **First Time** the **White Globe Liberation** with Helium was **performed** .

The goal is to honor those who have died or been injured with a life-long disability, caused by accidents or traffic accidents. It is to reflect that the life of a person and an entire family, can change in any second, by fault or irresponsibility and recklessness of a driver. The day is to create awareness that sinister roads can be avoided, creating our own road culture from our homes and in schools, and working together with the authorities.

The theme 2016 is: "**Vital Actions after an Accident: Medical Care, Research and Justice**".



The walk left the parking lot of Plaza Oasis at 9 o'clock in the morning and went to the Plaza Cívica, passing the Municipal Palace, opposite the Market November 20, surrounding the basketball court and children's playground.



Luis Manuel Can Rosel, President of the United Movement for Our Road Safety.

Arriving at Plaza Cívica, the President of the United Movement for Our Road Safety, Luis Manuel Can Rosel, gave a message, where he said - this day is to reflect, this day is to make people aware that road safety is In our hands; Is a day to remember all innocent people who died in an accident or traffic accident, speaking of victims, not only refers to the deceased, also refers to all those who suffered injuries or a disability for life Because of those sinister roads.

He also said that people who die in traffic accidents are mostly pedestrians, cyclists and motorcyclists. Driving a vehicle involves too much responsibility, since a driver has in his hands a lot of iron with a powerful engine, which at any moment can turn him into a killer. He added.

According to data provided by Traffic Engineer and Road Safety Auditor, René Flores Ayora, **in Yucatan** , since the beginning of **2016** , a total of **171 people have died** , of which:

69 were **motorcyclists** , **24 cyclists** , **32** passengers or companions, **21 drivers** and **25 pedestrians** . Unfortunately these figures are increasing every day.



CP Vicente Euán Andueza, Mayor of Motul.

On the other hand, the Mayor of Motul, CP Vicente Euán Andueza, made a call to collaborate in the prevention of accidents, and commented that the city council he heads, is working to implement operations, with the intention of preventing traffic accidents, and Which supports citizen activities that benefit society, such as the one that Luis Manuel Can Rosel performs year after year, to whom he publicly congratulated.



José Eduardo Campos Dzul, representing the Secretary of Health of Yucatan, Dr. Jorge Eduardo Mendoza Mézquita.

Road Safety Promoter of the Yucatan Health Secretariat, José Eduardo Campos Dzul, representing the Secretary of Health of Yucatan and President of the State Council for

the Prevention of Accidents of Yucatan, shared the message that the Secretary of Health, Dr. Jorge Eduardo Mendoza Mézquita, sent to all attendees, where he said, - traffic accidents kill approximately 1.25 million people worldwide each year. They are the leading cause of death for young people between the ages of 15 and 29 and almost 50% of the fatal victims are pedestrians, cyclists and motorcyclists. He invited us all to join us for the prevention of road accidents.



Lic. Carlos Martín Pacheco Medina, representing the Constitutional Governor of the State of Yucatan, Mr. Rolando Zapata Bello.

Carlos Martín Pacheco Medina, on behalf of the Governor of the State of Yucatan, said, - it is very important that all citizens, whether drivers, motorcyclists or pedestrians, respect the traffic regulations, since it is to prevent Road accidents, there is sanctioned to those who incur in serious misconduct. ***In an accident everyone loses, nobody wins, loses the driver, loses the injured, loses families, because they all suffer untimely changes in their life, where they also affect them in their economy, and all that we can avoid if we are responsible .***



During the commemoration, the **Fifth Ring of Sirens** of Emergency Vehicles was also held, where they participated, the ambulance of the Red Cross, Delegation Motul; Ambulance, Fire and Patrols of the State Public Security Secretariat; Patrols of the National Emergency Commission, Motul Delegation; The Motul Civil Protection patrol; And also the ambulance and patrols of the Municipal Police of Motul.



First release of White Balloons, City of Motul, Yucatan.

In the same act was the **first time** the **release of white balloons** with helium was a very **emotional** moment, because it was combined with the wailing of the sirens of ambulances, firefighters and patrols, and also with a slight drizzle that only occurred in That moment Balloons meant every person who has died in an accident or road accident, with this act they are honored.

At the commemoration were united and participated, citizens and neighbors of both Motul and Dzidzantún; Felipe Carrillo Puerto High School, represented by students of the First Degree in charge of the teacher Ivonne Guadalupe Tzec Sánchez; The Pachuca Children's Soccer Team, "Tuzos del CEM", which were accompanied by some mothers; The Biker Yucatán Community, represented by Leidy Margarita Estrella

Cupul; The National Emergency Commission Motul delegation, represented by its Delegate, Gener Aguilar Ceballos; The Red Cross delegation Motul, represented by its President, María Magdalena Cruz Rendón; The Municipal Police of Motul, represented by its Director Cmdte. Jesus Osorio Bacab; Civil Protection of Motul, represented by its Sub-Director, Daniel Gómez; And the Fire Brigade of the State Public Security Secretariat, which are located in Motul, represented by Officer José Canul May.

The master of ceremonies was Mr. Angel Chan Chan.

Authorities who attended the commemoration:

On behalf of the Governor of the State of Yucatan, Mr. Rolando Rodrigo Zapata Bello, Mr. Carlos Martín Pacheco Medina attended; In representation of the Secretary of Health of Yucatan and President of the State Council for the Prevention of Accidents of Yucatán (COEPRAY) Dr. Jorge Eduardo Mendoza Mézquita, the Road Safety Promoter of the Ministry of Health of Yucatan, José Eduardo Campos Dzul, He was also a representative of the State Responsible for the Accident Prevention and Road Safety Program of the Yucatan Health Services and Technical Secretary of the State Council for the Prevention of Accidents of Yucatan, Dr. Rodrigo A. Ramírez Victoria; On behalf of the State Secretary of Public Security, Cmdte. Luis Felipe Saidén Ojeda, the section chief, Cmdte. Donato León; And the Mayor of the City of Motul, CP Vicente Euán Andueza.

Sponsors:

The President of the United Movement for Our Road Safety, Luís Manuel Can Rosel thanks the sponsors for their support so that the event could be carried out: